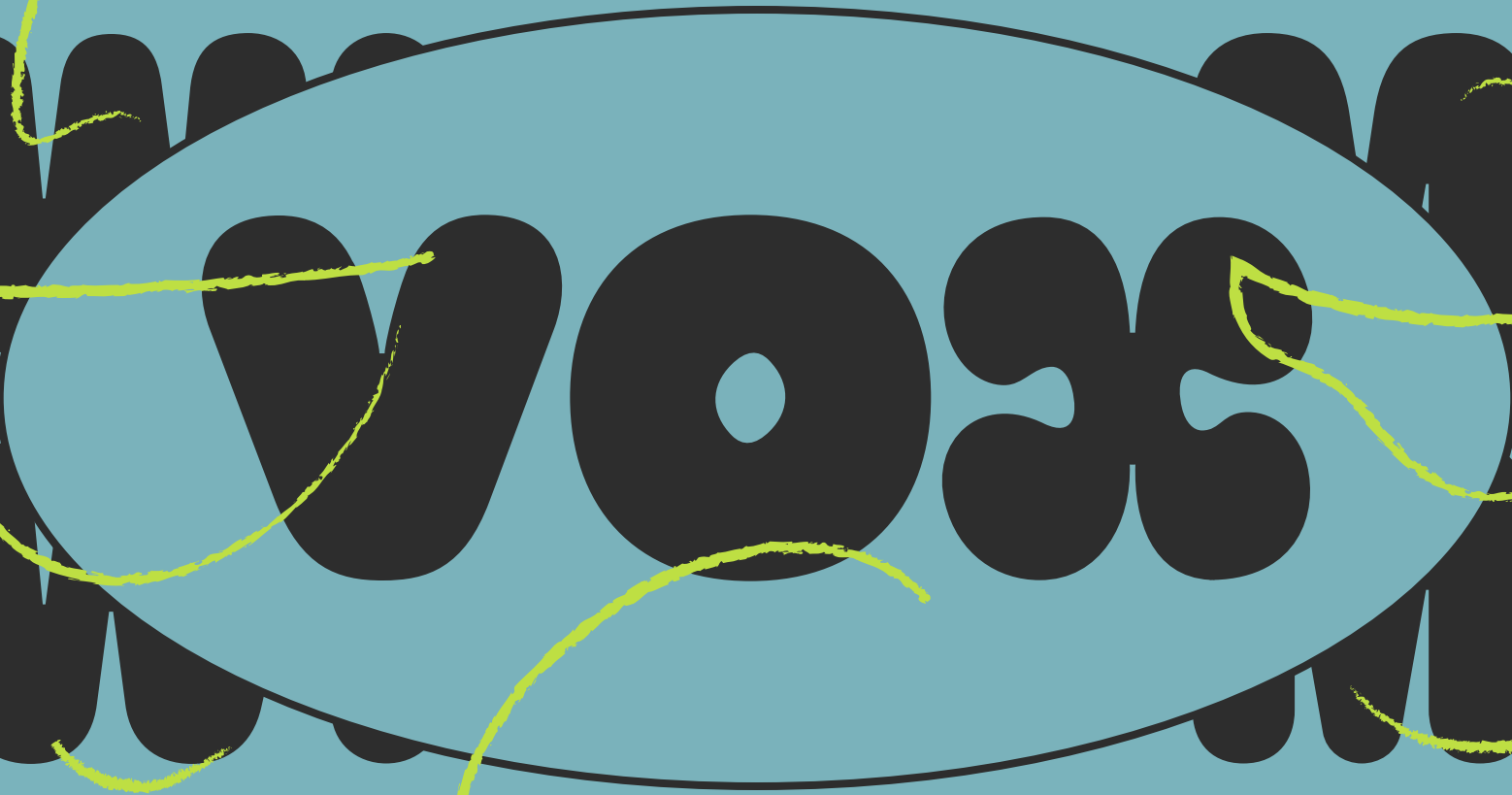
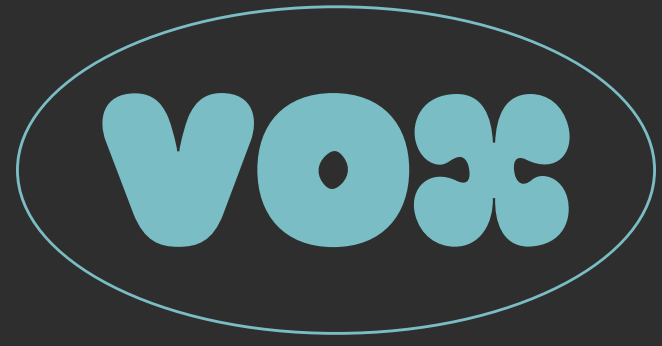


WHAT MATTERS
SHARE WHAT MATTERS
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VISUAL IDENTITY



HOSS ROUND XNARROW ULTRA

HEADLINE FONT

Degular Display Bold

BODY FONT

HOSS ROUND XNARROW BOLD

DETAIL FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

HEADLINE FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

BODY FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

DETAIL FONT

OFF WHITE

#E1DED2
RGB 225, 222, 210

WARM BLACK

#2D2D2D
RGB 45, 45, 45

PURPLE

#8B82AE
RGB 139, 130, 174

BLUE

#7AB3BC
RGB 122, 179, 188

GREEN

#B3DA25
RGB 179, 218, 37

ORANGE

#D27A25
RGB 210, 122, 37

EPISODE 1

PAIR 1

PAIR 2

PAIR 3

PAIR 4

EPISODE 2

PAIR 1

PAIR 2

PAIR 3

PAIR 4

EPISODE 3

PAIR 1

PAIR 2

PAIR 3

PAIR 4

EPISODE 4

PAIR 1

PAIR 2

PAIR 3

PAIR 4





VOX

BRAND APPLICATION

VISUAL IDENTITY OVERVIEW

OWNING THE CONVERSATION

LUKE 15

EPISODE 3

EPISODE 3

EPISODE 3

FORGIVENESS



VOX

**Do you think the Bible is true?
Why?
Can we trust what Luke says
about Jesus?**

04:37

VOX

**Many have undertaken to draw up an account
of the things that have been fulfilled among us,
just as they were handed down to us by those
who from the first were eyewitnesses and
servants of the word.**

VOX

**Many have undertaken to draw up an account
of the things that have been fulfilled among us,
just as they were handed down to us by those
who from the first were eyewitnesses and
servants of the word.**

LUKE 1:1-2

EPISODE 1

VOX

**What do you think
Christianity is all about?**

04:37

PAUSE POINT

